



WE'RE READY FOR  
**THE BIG GAME**  
ARE YOU?



**BEFORE**

Preparation is a winning strategy.  
**Page 3**



**DURING**

Crowds are in the house. Keep things running smoothly.  
**Pages 4-5**



**AFTER**

The game's over. Now what?  
**Page 6**

# GAME STATS

## WHAT TO EXPECT



# 150,000+

Fans and visitors expected in Atlanta<sup>1</sup>



# 3x To 4x

Average room rate increase for event guests<sup>2</sup>



# 10-DAY FESTIVAL

Events include concerts, parties, and the football game, of course.



# 75,000

Number of fans that will pack the stadium on 2/3/19.



# 10,000+

Number of hotel rooms within walking distance of the stadium



# \$200 MILLION+

Economic impact to the community<sup>1</sup>.

<sup>1</sup> myajc.com/business/super-bowl-prep-underway-atlanta-200-days-advance/Rqme08G5Qlno4oWJFYsSqJ/  
<sup>2</sup> STR Analytics Firm

# PREP LIKE A PRO

## OUR TEAM IS HERE FOR YOU

Pro football's biggest game is coming to Atlanta February 3, 2019, and along with hundreds of thousands of fans and visitors who want to be part of the action before, during, and after the game. Championship Sunday will be here before you know it, so team up with HD Supply and tackle preparation needs now. We offer:

- A wide range of in-stock hospitality essentials
- Fast, free delivery\*
- No minimum order requirements†
- Dedicated sales reps available to help

\*On most orders to most areas.

†Orders less than \$50 may be subject to a \$10 handling fee.

# 3 EASY WAYS TO ORDER



APP



WEB



PHONE





# BEFORE THE GAME

Beat the rush. Gear up now, and you'll be ready when the crowds arrive.



**CROWD CONTROL**

Ready or not, here they come. Help staff manage the many people arriving outside and inside your hotel.



**SIGNAGE**

From parking to wayfinding and more, we have signage for every area of your property. We can also customize signs with your specific messaging and artwork.



**STOCK UP**

Full occupancy can quickly deplete your resources. Stock up on guest essentials like toilet paper, batteries, bulbs, personal care amenities, and keycards.



# DURING THE GAME

Game day is here. Hundreds of guests will be viewing the game in their rooms or attending your watch party. Win them over with a positive experience.

Accommodate guests' every need during their stay. Think soaps and shampoos, extra pillows and towels, stationery, rollaways, and small appliances.



**IN THE ROOM**

The big game means big appetites. Stock up on disposable utensils, napkins, cups, coffee, tea, food displays, and more so guests can feast on good times morning, noon, and night.



**FOOD SERVICE**



## 3 MONTHS OUT

- Anticipate guests' expectations
- Forecast inventory needs and stock up
- Work with your HD Supply sales rep to coordinate orders



## 2 MONTHS OUT

- Review property for safety signage and OSHA needs
- Order event signage and banners
- Create gifts for VIPs



## 1 MONTH OUT

- Make event preparations
- Check smoke alarms and fire extinguishers
- Stock up on OS&E items

# COUNTDOWN TO KICKOFF

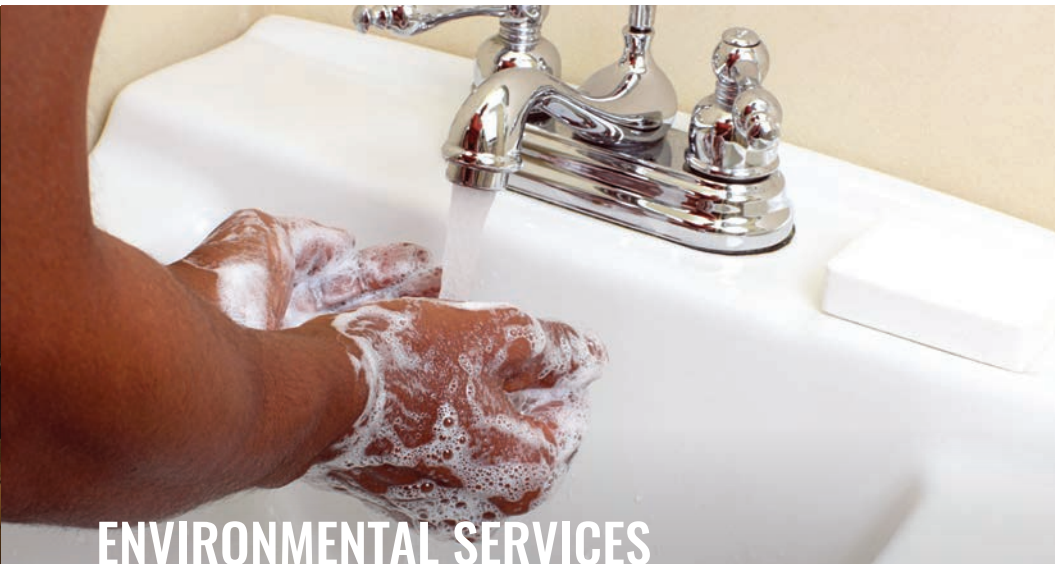




# DURING THE GAME



A hotel full of excited fans and guests can take a toll on facilities maintenance. Make sure you're equipped to handle spills, wet floors, and heavier-than-usual traffic in public bathrooms.



**ENVIRONMENTAL SERVICES**

Make sure all public areas are well stocked with hand sanitizer and soaps, paper towels, toilet tissue, and odor control.



**SAFETY**

The game's a big deal, but safety always comes first. Count on us for first aid, spill control, anti-slip door mats, personal protection equipment (PPE), and more.



## 2 WEEKS OUT

- Guests start arriving in Atlanta for big game events
- Set up parking and event signs



## GAME WEEK

- Promote in-house events
- Add extra coverage, including security
- Order last-minute supplies and take advantage of our fast, free delivery\*



## WEEK AFTER GAME

- Replenish depleted inventory
- Clean and sanitize areas
- Evaluate ROI
- Plan for next large event

# COUNTDOWN TO KICKOFF





# AFTER THE GAME

The game is over, but the celebration continues. Guests often stay an extra day or two before heading home. Plan to replace at least 10 percent of depleted day-to-day essentials, and get ready for the next large event.

We offer an extensive selection of cleaning products, trash bags, and janitorial essentials to help you solve the toughest cleaning challenges.



**CLEANING SUPPLIES**

Processing hundreds, or even thousands, of guest requests and receipts can quickly deplete copy and printer paper, toner, pens, highlighters, and staples. Don't be caught with low supplies during big events—stock up now.



**OFFICE PRODUCTS**

Keep plenty of common repair and replacement parts on hand so you can fix it fast with minimal disruption to your guests.



**REPLACEMENT PARTS**





# THINGS TO REMEMBER

## GOT WHAT YOU NEED? CHECK!

### Product Checklist

- Paper Products - Toilet Tissue/ Paper Towels
- Textiles - Linen/ Blankets/Towels
- Cleaning Supplies
- Small Appliances & Refills
- Light Bulbs
- Batteries
- Caulking/Plumbing Supplies

### Extras Worth Having

- Keycards
- Ice Trays
- Bathroom Amenities

### Safety Reminders

- Emergency Signage
- Fire Safety Items
- Well-Lit Hallways/Areas
- Personal Safety Devices
- Wet Floor Signs

## GET THE WINNING EDGE

Create a positive first impression and in-room experience. We can help you meet all of your guests' needs and expectations during this high-profile championship event.

### We offer three easy ways to order.

1. Call your sales rep or **1.800.431.3000**
2. Use the patent-pending **Easy Order™ App**
3. Sign in to **[hdsuppliesolutions.com/biggame](https://hdsuppliesolutions.com/biggame)**



# LET'S TEAM UP

## IT'S A GAME CHANGER



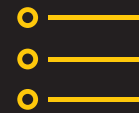
**40+** DISTRIBUTION CENTERS

We've got you covered nationwide.



**850+** DELIVERY TRUCKS

Ensure fast, on-time delivery from coast to coast.



**20+** HOSPITALITY PRODUCT CATEGORIES

From amenities and appliances to paper products and PTACs, we've got it.



**100K+** PRODUCTS

To meet all your hospitality and MRO needs.



**100+** CMHS ON STAFF

Our Certified Master Hotel Supplier pros know your business.



**FORTUNE 500** COMPANY

We are a leading supplier to the hospitality industry with headquarters right here in Atlanta.





**HDSUPPLY**  
HOSPITALITY SOLUTIONS

# WORK WITH US & WIN

## LET US SUPPORT YOUR TEAM



**APP**

Use the patent-pending  
Easy Order™ App



**WEB**

Visit  
[hdsupplysolutions.com/biggame](https://hdsupplysolutions.com/biggame)



**PHONE**

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